

Sdm

Snow device manager



## The Ten Top Things you should know about Snow Device Manager

Traditional Enterprise Mobility Management (EMM) suppliers focus on device control, not the user experience. Users often experience a change to the look and feel of their device with an EMM solution, for example – additional keystrokes are required, or they have to log into multiple apps to carry out even the simplest tasks like checking email. In contrast, Snow Device Manager is a totally native user experience – it's just another app on the home screen. There's no need to log in or authenticate. Device users love the transparency of the Snow Device Manager client!

On top of a preserved end-user experience, Snow Device Manager is delivered with a number of features to create a first-class lifecycle for mobile devices in your organization.

# 1

## SETUP, INSTALL AND PROVISION DEVICES OVER THE AIR

The foundation for any EMM solution is the possibility to configure devices remotely. With Snow Device Manager, you can manage single users, groups and shared devices from anywhere with an internet connection. With a few clicks it is possible to set a baseline for all devices in the organization and remotely configure settings for email, Wi-Fi, VPN and more. Some settings can be sent silently to users, while others will request a response (user interaction) from the end user.

With Snow Device Manager, devices can be enrolled over the air to have all the prerequisite apps, security and settings at initial start up by a user.



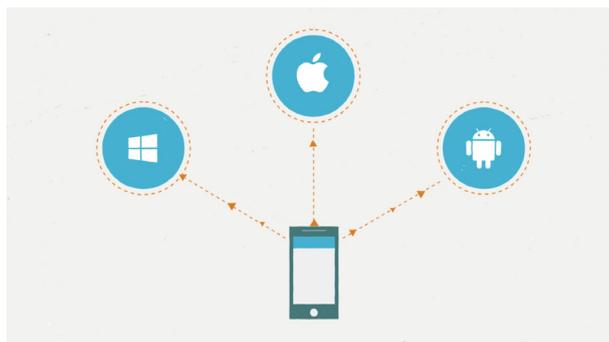
### BENEFITS

- Baseline configurations
- Improved service desk handling and security

# 2

## MOBILE APPS MANAGEMENT

Install and configure Managed Apps directly from the app store, from the Enterprise Software Store or side load them from your internal sources. Administrators get full visibility into all Apps and when managed, they can be configured and extended with user and security settings.



When needed, apps can be sourced through Volume Purchasing programs. Snow Device Manager helps you to streamline processes around app sourcing and enables you to understand what software is in use and what it costs. When needed, you can simply and easily provision, control, revoke and re-harvest all the apps and software from a single point based upon criteria defined by you.

### BENEFITS

- Visibility
- License Compliance
- Mobile SAM
- Containerization
- Security and cost savings

## 3

### MOBILE DEVICES SECURED

Whether the goal is to make sure that all devices have a passcode, handling BYOD-scenarios or to enforce long-term security measures for the security-conscious enterprise, Snow Device Manager has an extensive set of security measures to turn on. This includes passcodes, device encryption, containers, per-app VPN, software recognition services, device restrictions and certificate distribution for secure access to internal systems.



#### BENEFITS

- Advanced security without destroying the user experience

## 4

### IMPROVED SERVICE DESK HANDLING

Many calls to helpdesks are related to mobile working challenges – mail settings, Wi-Fi keys, access to software etc. When it comes to EMM, the case is really about helping the user from a distance and re-engineering the way enterprises work with internal support processes. The first goal is to reduce the number of support calls. The second goal is to resolve each support call in a shorter time. The third goal is to achieve higher quality and end-user satisfaction.

With Snow Device Manager, the self-service portal enables users to self-provision corporate sanctioned and commonly requested software and apps without the need to involve the helpdesk. If a policy is changed centrally, the effect is pushed to the phone automatically, for example, a Wi-Fi passcode changes quarterly but the users will never need think about it as the device gets updated automatically.

#### BENEFITS

- Fewer support calls • First call resolution • End user satisfaction

## SEPARATING PRIVATE FROM CORPORATE IN THE BYOD AND COPE WORLD

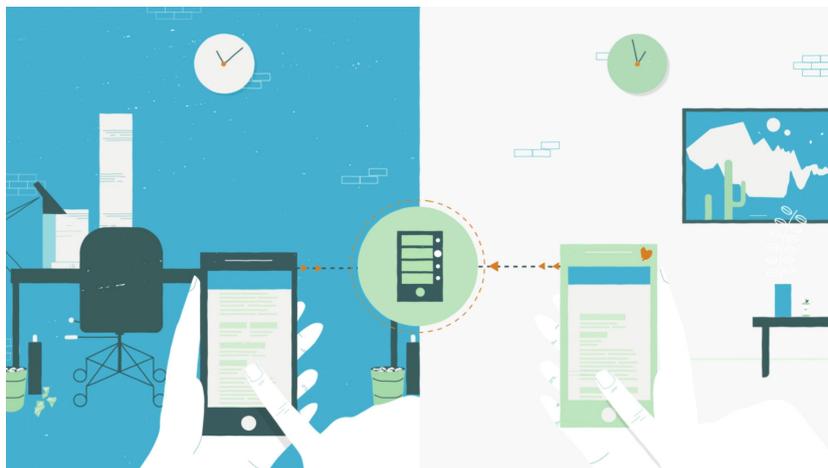
For private devices (BYOD) and corporately-owned privately-enabled (COPE) devices, Snow Device Manager separates the corporate data from the private. When wiping a device, it is possible to wipe it in full or to selectively wipe only the enterprise data while preserving end users' private data. Correctly configured, business apps are also restricted from sharing information with private apps when they are used side by side. This protects the enterprise from accidentally sharing internal information in emails, apps or documents.

### BENEFITS

- Supports BYOD and COPE
- Security
- Ease of use

## SINGLE INFRASTRUCTURE FOR ALL DEVICES

Snow Device Manager integrates with email servers, firewalls, VPNs and other solutions to enable secure access to internal networks. Integrating with your existing infrastructure is cost effective and takes away the burden of managing dual access infrastructures. Combining device and app security with seamless functionality like Per-App VPN and user certificates gives a high level of security while not adding a hurdle for the end user.



### BENEFITS

- Ease of use
- Security
- Information at your fingertips

# 7

## SHARE DOCUMENTS WITHIN YOUR OWN ORGANIZATION

With built-in functionality for file sharing it is possible to share documents with single users, groups or everyone. Documents are shared inside of the containerized Snow Device Manager client and are updated on devices without user interaction. Organizations that have previously invested in other content management solutions such as SharePoint, Box etc. can also use built-in Snow Device Manager functionality to help end users to install them securely.

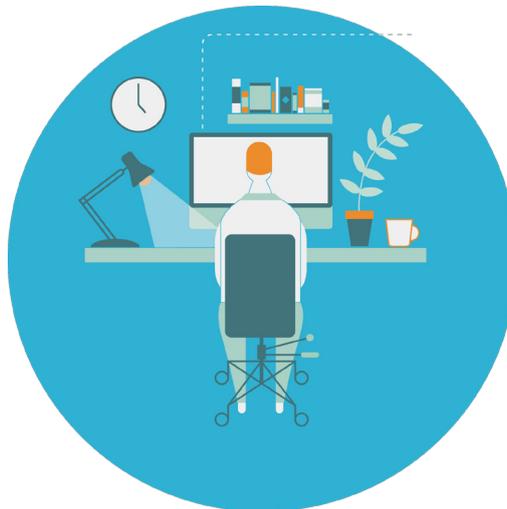
### BENEFITS

- Ease of use
- Security
- Information at your fingertips

# 8

## SELF-SERVICE: MAKING YOUR LIFE EASIER

Many of the end user device problems are avoided with a simple to use, self-service portal that enables proactive dynamic response to requests. With the Snow end-user portal, end users can enroll devices 24/7 without involving the service desk. After enrolling, they can download internal and recommended apps and deploy corporate settings to their devices giving them an improved end user experience. For IT, this saves time, but more importantly, it enables control over what apps are licensed and downloaded.



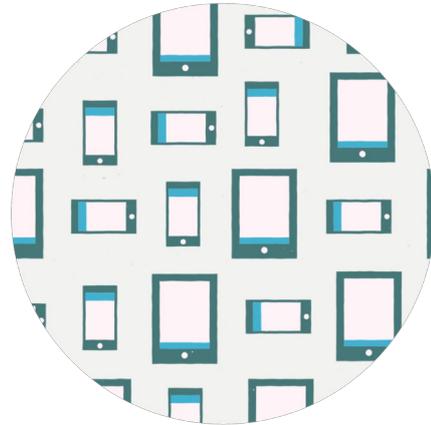
### BENEFITS

- Ease of use
- Cost control

## ROBUST ENTERPRISE ARCHITECTURE

Snow Device Manager is built to be scalable and uses industry standard technology. On any setup, Hosted or On-Premise, you can run thousands of devices before you even start thinking of investing in more hardware. The architecture is designed from ground-up to be secure, and highly performant as well as vertically and horizontally scalable.

The robust architecture also makes Snow Device Manager cost efficient when it comes to setup, support and maintenance, this brings down the overall Total Cost of Ownership.



### BENEFITS

- Low TCO
- Flexible deployment options
- Full functionality in all setups

## PART OF THE MARKET LEADING SAM SOLUTIONS FROM SNOW

Snow Device Manager, combined with other Snow solutions like Snow License Manager, Snow Recognition Service and Snow Automation Platform, is the only EMM solution that is part of a 4th generation SAM. For the organization, this adds full visibility on costs, risks and compliance and gives the possibility to change sourcing processes of apps and hardware.



### BENEFITS

- SAM
- Cost control
- Compliance
- Visibility

## SNOW SAM PLATFORM

**Slm**

### Snow license manager

With millions of licenses sold, Snow License Manager is the world's leading SAM solution.

**Srs**

### Software recognition service

Recognize commercially-licensable applications across the network.

**Om**

### Oracle management option

Cut the costs of managing complex Oracle licenses.

**Vm**

### Virtualization management

Identify and manage virtual assets across the network.

**Sdm**

### Snow device manager

A complete enterprise mobility management solution that handles the full lifecycle of mobile devices.

**Inv**

### Snow inventory

The true multi-platform audit solution designed to find devices, audit software installs and track usage.

**Sic**

### Snow integration connectors

Integrate Snow's SAM platform with existing Inventory, ITAM and Service Management solutions.

**Sos**

### Snow optimizer for SAP® software

Manage SAP licensing to optimize one of the enterprise's largest software costs.

**Ap**

### Snow automation platform

Define and implement automated process to support software optimization.

## ABOUT SNOW SOFTWARE

Snow Software's Mission: To stop organizations paying too much for the software they consume

Whether it's through lack of control, lack of understanding or lack of compliance, Snow Software believes that most organizations today end up paying too high a price for their software.

To address this, Snow Software provides Software Asset Management (SAM) solutions designed to ensure that the \$326 billion spent every year on enterprise software is money well spent – ensuring organizations have the appropriate licenses for the software they use – not too many, not too few.

Today, more than 6,000 organizations around the world rely on Snow Software's on-premise and cloud-based SAM platforms to manage software licensing across more than eleven million devices, from mobile to desktop, datacenter to the cloud.

Headquartered in Stockholm, Sweden, Snow Software is the largest dedicated developer of Software Asset Management solutions, with more local offices and regional support centers than any other vendor.

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